



The eResearch Outlook: Impact, Sustainability and Excellence

12-14 February 2018 | Rydges Hotel Queenstown

eResearch NZ 2018

About eResearch

eResearch encompasses all of the information technology infrastructure and software that supports a research community. This includes the people, computing and software platforms that connect equipment, data, and other computing resources with people, along with collections management, platforms to run experiments, and advanced collaboration tools.

eResearch communities thrive on deep engagement with researchers, supporting the formation and operation of effective digitally supported research communities.

As a national initiative for discussion we aim to;

- Promote shared approaches to support eResearch needs
- Highlight current and emerging research priorities and trends
- Draw on experience from other regions
- Share work in progress and project outcomes

We welcome your contribution to this community

Segments within the Research Community

- Executive Level stakeholders
- Postgraduate researchers from many disciplines
- Senior scientists from many of the country's largest research projects
- IT Directors and CIOs from New Zealand's universities, research institutes and polytechnics
- Representatives of New Zealand's research infrastructure providers.

Further Information

For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact Christine McGonigal, christine.mcgonigal@auckland.ac.nz or visit www.ernz2018.eresearch.org.nz

Keep in touch



[eResearch New Zealand](#)



[#eResearchNZ](#)

eResearch NZ 2018

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About eResearch 2018 Queenstown

The 9th Annual eResearch Conference will build on the success of previous conferences. Delegates will participate in a wide programme appealing to all stakeholders within the community. This year, the same four distinct streams will be offered in order to tailor the content to the differing community's needs:

- Strategic Executive: Gather key stakeholders to work together to achieve a combined focus for digital transformation in research
- Research Innovation: Using peer to peer sharing of innovative work practices to influence research communities nationally
- Research IT Technical: Building awareness and engagement with IT practitioners involved in the Research Community
- Early Career Researchers: Helping researchers in their analyses by encouraging sharing practices with fellow researchers, and an opportunity for professional development and mentoring

We anticipate eResearch NZ 2018 will be extremely well attended.

Venue

Rydges Lakeland Resort Queenstown is located on the shores of stunning Lake Wakatipu, boasting unmatched views across the water to some of the most majestic scenery in New Zealand. Our Queenstown venue is just a five minute walk from the centre of this town.

Rydges Lakeland Resort
38-54 Lake Esplanade,
Queenstown 9300,
New Zealand

Trade Schedule

Sunday 11 Feb 2018	Trade day pack in
Monday 12 Feb 2018	Trade pack in, Day 1: Conference open, Welcome Reception
Tuesday 13 Feb 2018	Day 2 and Conference Dinner
Wednesday 14 Feb 2018	Day 3: Conference close, Trade pack out



eResearch NZ 2018

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Invitation to Sponsor

eResearchNZ 2018 invites you to become a sponsor of the 9th Annual conference.

Key reasons to sponsor

- Maximise your company's exposure and increase your brand awareness
- Promote your company, products and services to hundreds of delegates all under one roof at one time
- Enhance your image within the eResearch Community
- Network and build new relationships
- Interact with delegates face to face



Sponsorship Opportunities

At eResearch we highly value the support of our corporate partners. Your success is our success. That's why we offer a variety of touch points for your brand and our delegates. We encourage you to sign up early to get the maximum return on your investment.

Sponsorship Benefits	Platinum \$20,000 (One Only)	Gold \$15,000 (Two Only)	Silver \$8,500	Bronze \$3,500
Branding				
Logo recognition on the conference website, link to sponsors website and in Handbook	√	√	√	√
Colour advert in Conference handbook. (Sponsor to supply artwork by January 12 2018)	Full page	Half Page		
Acknowledgement at Opening & Close of Conference	√	√		
Organisational Banners outside of trade space (Supplied by Sponsor)	2	1		
Trade Exhibition Space	3.6mx1.2m	3mx1.2m	2.4mx1.2m	2.4mx1.2m
Programme				
Opportunity to Provide a Speaker for a Conference Stream 30 mins (Subject to the Approval of the Programme Committee)	√			
Opportunity to Provide Presentation for a Conference Stream 15 mins (Subject to the approval of the Programme Committee)		√		
Naming Rights for a Poster Prize			√	
Attendance				
Conference Registration incl. Gala Dinner and Networking Function	4	3	2	1
Delegate List (In accordance with The Privacy Act 1993)	√	√	√	√
Events				
Opportunity to Address Delegates at the Welcome Function 12 February 2018	√	√		
Sponsor of the Gala Dinner 13 February 2018	√			
Additional Opportunities*				
Boot Camp \$1,800	First Come Basis			
Phone Charging Station \$2,000	First Come Basis			
Champagne & Croissant Breakfast POA	First Come Basis			
Student Sponsor \$600	First Come Basis			
Coffee Cart \$3,500	First Come Basis			

General Info

Social Welcome Function, 12 February 2018

Held at the Rydges hotel, the welcome function lasts approximately 90 minutes and during this time an Organisational Banner maybe displayed. You will be provided with an opportunity to address delegates.

Gala Dinner, 13 February 2018

Exclusive Sponsorship of the Gala Dinner. This year the dinner will be off site and once again you will be provided with an opportunity to display your branding at the dinner as agreed with the conference committee.

Additional

Upon acceptance as any tier sponsor you may also choose to add one (or all) to your sponsorship investment:

Coffee Cart \$3,500

Exclusive sponsorship of the 'Real Coffee Cart'. Plus the opportunity to provide branded polo shirt for the barista to wear during service. Your brand will be highly visible at the coffee cart. The 'Real Coffee Cart' is consistently identified as a very popular hospitality offering in attendees' feedback.

Boot Camp \$1,800

Sponsored naming rights to a professionally run boot camp for delegates to register for. Niche event for up to 35 delegates.

Phone Charging Station \$2,000

Branding rights to a phone charging station located in the busy conference catering space. Be a life line to delegate who just need to recharge.

Champagne & Croissant Breakfast \$POA

Let us tailor a breakfast morning to your requirements. Address a selection of invited guests or perhaps an informal snack and go power breakfast

Student Sponsorship \$600

eResearch NZ 2018 encourages research students to participate in the community's annual conference. This year, the conference is offering opportunities to sponsor student delegates. Sponsoring a student includes the cost of registration and conference dinner.

Students who are selected for sponsorship commit to the following:

- Attend all conference sessions and conference dinner
- Sponsor acknowledgement if their work appears in the programme.

Student sponsorship will be open to all students who are enrolled at a New Zealand university. Students will be selected by eResearch NZ 2018. The student must arrange and fund their travel requirements.

Exhibitor manual

eRNZ2018 will send exhibitors an exhibition manual to assist with all logistics related to the conference. The manual will be distributed approximately three months prior to the event and will outline the pack-in/out schedule and venue details (e.g. loading dock, H&S). Supplier contact details and required forms will also be included.

Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, The University of Auckland (acting as agent for the conference local organising committee) and the eResearch NZ 2018.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of eRNZ 2018 hosted by New Zealand Genomics Ltd and being held at the Rydges Hotel, Queenstown from 12-14 February 2018 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application

Details may change without notice. Please refer to the conference website for the latest information

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of ALL participants' details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

Finance

All prices include GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

In the event of cancellation, an administration fee of \$250 will apply prior to 31 December 2017. No refunds on sponsorship will be made for cancellations received on or after 31 December 2017. Cancellations must be made in writing and forwarded to Event Services, The University of Auckland.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

Exhibitor notes

You are confined to products manufactured by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant license's for the whole or part of the booth without prior approval.

The exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a company representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor's booth must conform to all appropriate regulations.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted. Guide dogs for the visually impaired are the exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for eResearch NZ 2018.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$20,000.00
<input type="checkbox"/>	Gold Sponsorship	\$15,000.00
<input type="checkbox"/>	Silver Sponsorship	\$8,500.00
<input type="checkbox"/>	Bronze Sponsorship	\$3,500.00
<input type="checkbox"/>	Boot Camp	\$1,800.00
<input type="checkbox"/>	Phone Charging Station	\$2,000.00
<input type="checkbox"/>	Champagne & Croissant Breakfast	POA
<input type="checkbox"/>	Student Sponsorship	\$600.00
<input type="checkbox"/>	Coffee Cart	\$3,500.00

All prices include GST.

Other (please state)



Please send me a tax invoice for direct credit payment



I wish to pay by credit card, please send a tax invoice along with a link for payment

Please return completed forms to:

Christine McGonigal

Event Services – The University of Auckland

Email: christine.mcgonigal@auckland.ac.nz

or Post: Private Bag 92019, Auckland 1142

www.ernz2018.eresearch.org.nz